

# Asphalt Art

## Asphalt Foil



## Application Instructions

### Basic information

Thank you for choosing Asphalt Art for your advertising job. Asphalt Art is a great eye catcher and it is extremely slip resistant.

Asphalt Art is very user friendly. It is compatible with UV- curable and Latex inks. No lamination is needed and no additional surface treatment is recommended. Furthermore, it is easily cut into the shape you like with any sharp utility knife, flat bed cutter or dye cutting machine.

### Handling Instructions During Printing

Because Asphalt Art is an aluminium foil based product and foil tends to hold its shape, care should be taken when handling the product prior to printing. Pay special attention to the edges during loading. If edge lift occurs use a roller to gently flatten out the edges.

### Where to apply

Asphalt Art is especially designed to work on surfaces that are usually found outdoors, but can easily be used indoors as well.

- asphalt (rough or smooth)
- stone (untreated)
- cement
- and many other surfaces – if you are not sure then try it on a little corner of a surface or contact us for support

The surface does not need to be smooth as Asphalt Art is a flexible substrate that adjusts to uneven surfaces:

### Installation Guide

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1. Pre-treat the area with a gas burner, in case of humidity and frost



2. Before application remove loose dirt from the surface. Very dirty surfaces may require washing, but the surface must be fully dry before application.



3. Remove one small strip of liner from the Back side



4. Orient the graphic, gently apply the exposed edge and then slowly remove the rest of the liner.



5. Use your fingers, a soft roller or squeegee to work the material into any deep texture or cracks



6. Use a hard rubber roller to activate the adhesive. Roll up and down the film slowly, with firm pressure to ensure adhesion. Be sure to apply roller pressure to all areas and angles of the print/application surface.



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## **Removal of the used Asphalt Art**

Asphalt Art is usually very easy to remove. It is usually removed in one piece from the asphalt or stone. However, surfaces react differently especially in combination with various the climates – so you may find that on certain surfaces – some adhesive residue may be left on the ground. So please follow these steps to avoid any issues when you want to remove the product.

- Remove the Asphalt Art film from the surface by lifting up at one edge and then pulling it back slowly.
- Often times it is removable in one piece. If you find residue on the asphalt, there are different ways to proceed:



- Heat up the Asphalt Art with the gas flame. Most of the time this process will help release the adhesive on the Asphalt and improve the Asphalt Art aluminium surface.
- You may also remove the Asphalt Art foil from the asphalt and burn some remaining adhesive with the gas flame. Please be extremely careful as you may cause some damage to the asphalt surface if you heat it up too much.
- Adhesive removal can be done with mineral spirits or most any other cleaning aid for adhesives.

## **Additional Data**

- Asphalt Art recommends application of product within (1) year from date of purchase.
- Product should be stored at room temperature. Stored temp not to exceed 130°F (54°C)
- Recommended application temperature : 50-100°F (+10°-30°C)
  - At temperatures below 50°F (10°C), surface can be pretreated with a gas burner
- Recommended application humidity: Under 80% RH.
- Adhesive type: High Performance PSA

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## **Anti-Slip & Fire Certifications**

- National Floor Safety Institute
- ASTM D-2047
- Euro-Norm
- Slip-resistance DIN51130 / BGR 181 R10
- Certificate flame resistance DIN 4201 B1
- according to norm NF P92- 503 (Dec. 1995) M1
- Certificate smoke emission/toxins F2
- according to norm NF F 16-101 (Oct.1988)

## **Expected Durability**

Provided our installation instructions are properly followed, the Asphalt Art material can be expected to last 3-12 months outdoors, without significant degradation. The condition of the graphic may degrade faster than the actual material, depending on the surface and type of traffic (pedestrian or vehicle), it is exposed to. Exposure to excessive vehicle or machinery traffic, physical wear and tear, severe weather and vandalism will severely limit life expectancy.

## **Cleaning Instructions**

Under normal traffic, simply sweeping the Asphalt Art material with a stiff broom will remove most loose dirt particles. When surface is visibly dirty, cleaning with a stiff bristle brush, soap and water will remove most soils. Heavily soiled areas may require the use of a general purpose household cleaner/degreaser and a stiff bristle brush, then rinse with clear water.

## **Warranty / Liability**

Asphalt Art products are warranted to be free of defects in material and manufacture at the time of shipment and to meet the specifications stated in the Technical Specifications Sheets. Asphalt Art will replace or refund the price of any Asphalt Art materials found to not meet our product specifications. In no case shall Asphalt Art be liable for any direct, indirect, or consequential damages, including labor or non-asphalt Art materials charges. *\*\*The determination of the suitability of this product for any specific use is solely the responsibility of the user. No representations, guarantees or warranties of any kind are made to the accuracy or suitability for specific applications.*

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